

# FORDW ERNER CAPITAL



Ford Werner Capital combines deep analytical insights with decades of practical experience in the world's financial markets and many industries in order to offer the best bespoke financial solutions to government bodies and large organisations seeking to raise capital for substantial global projects and to enhance sustainable growth, ensure safe expansion and secure significant returns for all stakeholders.

Ford Werner Capital excels in designing creative and novel solutions even in difficult situations and allows governments, institutions and businesses around the globe to thrive. The company is dedicated to truly helping its clients and their stakeholders. The solutions developed by Ford Werner Capital create long-term benefits and sustainability. Furthermore, Ford Werner Capital offers long-term strategic advice,even after the finance has been arranged and disbursed. Its senior management team is sought after as retained counsel, as board directors and strategic consultants.









Ford Werner Capital works closely with governments and large corporations to facilitate access to bespoke and advanced funding packages to meet their specific requirements. Ford Werner Capital is active in both debt and equity markets. For instance, the firm is capable of swiftly arranging the issuance of bonds, listing them at a major stock exchange and placing them with suitable stable long-term investors. Alternatively, Ford Werner Capital can arrange syndicated loans.

Ford Werner Capital advises governments around the globe. It is founded on the principle that finance alone is insufficient to deliver sustainable solutions unless combined with sound knowledge and advice built on years of practical and empirically based know-how.

Ford Werner Capital is truly independent and without conflicts of interest. The firm puts its clients first. "If our clients thrive, so does the company", said Professor Richard Werner, managing director at Ford Werner Capital. "Watch out, because there are many cases where financial firms use unnecessary complexity to further their own interests, often at the expense of their customers."

Ford Werner Capital specialises in solutions which help its clients gain the greatest economic benefit whether it be for an entire country, the district of a local government, a new city development, large infrastructure projects, special economic zones or smaller more localised projects.

Ford Werner Capital has one of the highest investment acceptance rates whether it be for government or commercial sectors. The investments are evaluated in detail, subjected to thorough scrutiny and recommended only after a state-of-the-art due diligence process. FORD WERNER

In many cases it can prove a challenge for companies and governments when attemting to raise funds from domestic or foreign capital markets due to the lack of participants. This may be due to a variety of reasons such as insufficient knowledge or lack of funds which ultimately results in a mismatch between potential projects and investments.

Ford Werner Capital can help to showcase client's firms or projects or entire economies that deserve greater attention from international institutional investors around the globe, facillitating enhanced liquidity across equity and debt opportunities.

The firm's senior management has nurtured personal relationships, formed over years of collaboration, with European banks and financial institutions, central banks, governments, as well as institutional investors. Gaining access to international investment pools can increase a company's or a state's treasury's global presence alongside increasing the return of the projects by providing accessible funds at lower interest rates than might otherwise be available

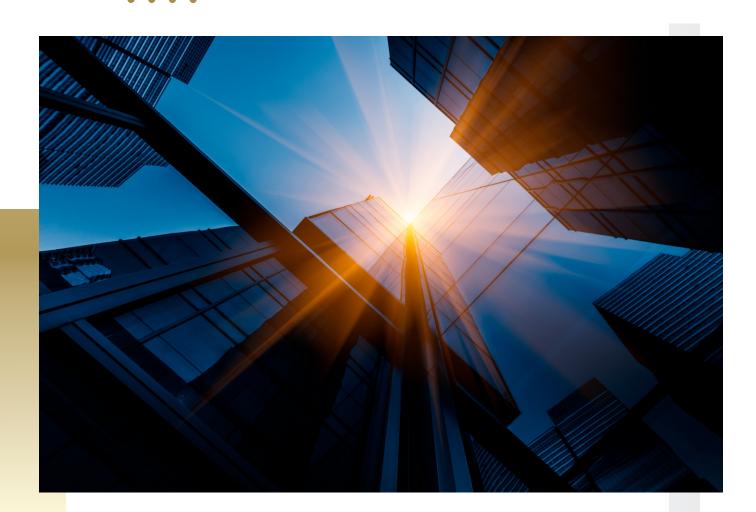






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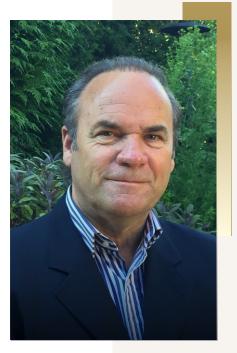


### **PRIOR PROJECTS**

The senior stakeholders in Ford Werner Capital have decades of experience in financial markets as well as emergency services, defence and security, infrastructure, health care and power generation with large-scale counter parties.

This gives Ford Werner Capital access to a unique network of powerful decision-makers and practitioners at all levels, including in government, Industry and a number of sectors, such as health care, real estate, hospitality, as well as governments and local authorities and special purpose corporations.

Jonathan Munro Ford has worked as key supplier with the UK NHS and other government agencies for over 15 years, as well as other European, Middle Eastern and Asian countries. Richard Werner has been invited to collaborate with major international financial players and central banks all over the world.







## MR. JONATHAN MUNRO FORD

MANAGING DIRECTOR

Jonathan began his career in engineering in the field of fire protection for offshore petroleum industries with Wormald Brothers in Australia. He transferred to the UK after the Wormald acquisition of Mather & Platt Plc in the 70's eventually gaining responsibility for the entire Middle Eastern arm which over the next 5 years he helped grow from an annual turnover of £3 million to over £76 million.

Subsequently Jonathan acquired Eagle international Group and moved on to other sectors including turn-key design and power generation. Jonathan is currently Chairman of Taylor Power Holdings Ltd, specialising in green energy such as Hydroelectric, Solar, Wind and Hydrogen.

As Managing Director of the Eagle Group Jonathan has focused his business mainly in the Asian developing and emerging markets particularly India, Bangladesh & Pakistan with further activities in both Australasia and Europe.

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## PROFESSOR RICHARD WERNER

MANAGING DIRECTOR

Selected as "Global Leader for Tomorrow" at the World Economic Forum Professor Richard A. Werner holds a First-Class Honours B.Sc. in Economics from the London School of Economics as well as a doctorate in Economics from the University of Oxford.

In 1992 Richard proposed the disaggregation of credit and its impact on asset markets with his 'Quantity theory of credit' later advancing the concept now known as 'Quantitative Easing'. His book 'Princes of the Yen' was a number 1 bestseller in Japan. Until February 2019 Richard was a member of the ECB shadow council.

Richards work experience includes working as Chief Economist at Jardine Fleming Securities (Asia) Ltd, Senior Managing Director and Senior Portfolio Manager at Bear Stearns Asset Management Ltd, Senior Consultant to the Asian Development Bank and a visiting researcher at the Japanese Ministry of Finance and the Bank of Japan.

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# **CONTACT US**

We believe the key factor setting us apart from the competition is our combined expert knowledge. Ford Werner Capital was built from the merger of years of both economic and business knowledge and practical expertise.



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